

SCORES 365 IMPACT PARTNERSHIPS

America SCORES believes that every child deserves a level playing field. For 20 years, we have leveraged corporate and community partnerships to deliver a school-based, after-school program that blends the strategic mix of soccer, poetry, and service learning. We are passionate about helping youth achieve a brighter future and excited about creating meaningful collaborations that can drive impact.

BENEFITS

Engagement in a series of fun and meaningful events over the course of a year; formal association with best-in-class, sports-based youth development org; brand visibility - event collateral, website, social media, website, blog story.

IMPACT

Full scholarships for low-income children to participate in SCORES year-round sports and enrichment programs with caring coach-mentors, weekly soccer games, and writing workshops.

MENU OF CORPORATE ENGAGEMENT & EVENTS

Name	Date	Description & Engagement
Corporate Cup (SCORES Cup)	June or August 2022	Bay Area's largest corporate soccer tournament. Team-building, networking for clients & employees, marketing opportunities. Presenting sponsor. Up to 2 teams.
FootGolf Challenge	Fall	Family-friendly event which attracts participants of all ages. Golf with a soccer ball, this event is good for a wide range of athleticism and includes food, hole competitions, team challenges, and an online post-event awards show.
Friendship Cup	Spring or Fall	The Friendship Cup is a soccer tournament for adults and a day of service for youth. This event brings youth from the soccer community to volunteer and serve as line referees. A day of friendly competition with open, over-30, and corporate divisions.
Lunch & Learn	Year-round/Custom	A customized introduction to the SCORES program, the partnership, and engagement opportunities. Open to all employees and based on the interests of the company, this interactive session is organized by SCORES staff.
Poetry Celebration	Spring	A signature gala event that highlights the community of SCORES students and stakeholders. Held annually in the spring this fundraiser is an opportunity to showcase the philanthropic support of partners and celebrate its impact.
Field Day Event	Year-round/Custom	A customized day of service with activities based on the interests of the company team and the needs of the program. Can be in-person or virtual.
Program Events	Year-round	Help hands-on and or support at the Poetry Party, Jamboree, and Shout! These season-end creative expression and soccer events highlight the skills and talent of our poet-athletes on the field, on the stage, and in their communities.

EMPLOYEE VOLUNTEER OPPORTUNITIES - ONGOING

Included in our 365 Partnerships is custom and dedicated support for remote and in-person volunteering including coaching, special events, SCORES Leadership Council, SCORES Board of Directors, SCORES Labs tech initiatives for technology, data, and software engineers.



